

PROGRAMME AT A GLANCE

♦ Day 1: Friday, 26th September 2025

04.00 am - 06.00 pm : Arrival, Registration Check-in & Campus Visit

07.00 am - 08.15 am : Raja Yoga Meditation Session-I

Topic : Spirituality and Meditation in Daily Life

05.30 pm - 08.00 pm : Reception Session

♦ Day 2: Saturday, 27th September 2025

06.15 am - 06.45 am : Physical Exercise

07.00 am - 08.15 am : Raja Yoga Meditation Session-II

Topic : Discovering the Inner Self

10.00 am - 01.00 pm : Inaugural Session

Theme : Role of Media for Promoting Peace, Unity and Trust in Society.

04.30 pm - 06.00 pm : Plenary Session

Topic : Transparency and Trust in Mass Communication.

06.30 pm - 08.00 pm : Insight Session-I

Topic : Overcoming Challenges with Spiritual Power

08:45 pm - 10.00 pm : Cultural Programme-I

♦ Day 3: Sunday, 28th September 2025

06.15 am - 06.45 am : Physical Exercise

07.00 am - 08.15 am : Raja Yoga Meditation Session - III

Topic : Understanding the Supreme Being

10.00 am - 10.30 am : "One-to-One Talk" -1

Topic : Impact of Social Media on Society- Steps for Regulation

10.45 am - 11.15 am : "One-to-One Talk" -2

Topic : Promoting Ethical and Responsible Journalism

11.30 am - 12.00 pm : "One-to-One Talk" -3

Topic : Building Bridges for Unity and Trust: Role of Public Relations

12.15 pm - 12.45 pm : "One-to-One Talk" -4

Topic : Digital Detox for Holistic Wellbeing

04.30 pm - 05.30 pm : Dialogue Session

Topic : Ethical AI and the Future of Journalism

06.00 pm - 08.00 pm : Valedictory Session

Topic : Voices of Conscience-Media for a Better World: Action Plan

08:45 pm - 10.00 pm : Cultural Programme-II

♦ Day 4: Monday, 29th September 2025

06.15 am - 06.45 am : Physical Exercise

07.00 am - 08.15 am : Raja Yoga Meditation Session-IV

Topic : Miracles of Raja Yoga Meditation

09:30 am - 06.30 pm : Mount Abu Sight-Seeing

08:30 pm -10:00 pm : Sharing of Experiences

♦ Day 5: Tuesday, 30th September 2025

06.15 am - 06.45 am : Physical Exercise

07.00 am - 08.15 am : Raja Yoga Meditation Session-V

Topic : Karma Philosophy for Success in Life

10.00 am onwards : Departure for a New Beginning

Cordial

Invitation

National Media Conference-2025

Role of Media for Promoting Peace, Unity and Trust in Society.

समाज में शान्ति, एकता और विश्वास को बढ़ावा देने में मीडिया की भूमिका

26th to 30th September 2025

Venue:

Brahma Kumaris HQ, Shantivan Campus, Abu Road, Raj.



Organisers:

- Media Wing, Rajyoga Education & Research Foundation (RERF)
- Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya (PBKIVV)

World Headquarters: Mount Abu (Raj.) India

Email: mediawing@bkivv.org Website: <https://mediawing.org>

National Media Conference-2025

"Role of Media for Promoting Peace, Unity and Trust in Society."

Held at the serene Shantivan campus of the Brahma Kumaris in Abu Road (Near Mount Abu), this Media Mega Event is more than a Conference since Media undertakes the most important responsibility as a Catalyst for Peace and Harmony. This Conference is a sacred confluence of minds, mediums and messages. This unique gathering brings together media professionals, storytellers, broadcasters, digital creators, thinkers and social change makers from across the country and beyond.

In an era where the speed of news often outruns the depth of truth, Media Mega Event calls for a sacred pause, a moment of reflection on the power, responsibility and role of media in shaping collective consciousness. This confluence is about the celebration of values viz authenticity, trust, service and spiritual upliftment.

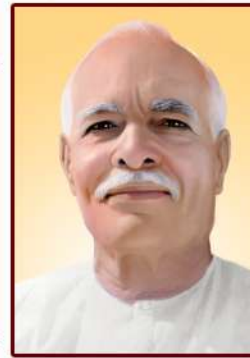
Objective

- Create a mindful space for dialogue between media, message, and values.
- Reconnect the voice of media with the voice of inner conscience.
- Inspire a shift from sensationalism to sensitivity, from noise to nuance.
- Bridge the gap between influence and inner affluence through a conscious communication revolution.
- Awaken the soul of media and realign it with trust, ethics, and higher purpose.

This Mega Event is being held under the Organisation's Canopy Theme: "**Meditation for World Unity and Trust**" for the Year 2025-26. Join us to co-create a Unified Media Movement, the one that doesn't just Inform, but Transforms; one that doesn't just Connect People, but Uplifts Humanity.



Mount Abu: Mr Krishan Kumar Vishnoi, Minister of State for Industry and Commerce, Govt. of Rajasthan & other Distinguished Guests are Inaugurating National Media Conference & Retreat, May, 2025.



Prajapita Brahma Baba
Founder, Brahma Kumaris



Rajyogini BK Mohini
Chief, Brahma Kumaris



Rajyogini BK Munni
Addl. Chief, Brahma Kumaris



Rajyogi BK Karuna
Chairperson, Media Wing

The Organisers

Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya, the organiser of the Conference, is an international, socio-spiritual educational institution. It is affiliated with the United Nations as an NGO. It renders selfless service to society in the field of value education, personality development, holistic health, stress-free living, environmental sustainability, and women and youth empowerment etc. leading to social transformation.

The Media Wing of Rajyoga Education & Research Foundation (RERF), the co-organiser of this conference, is the sister organization of the Brahma Kumaris Institution. It aims to promote a culture of peace, positive and value-based journalism through all forms of mass media services in society.

Conference Venue

The Conference is being held in a clean, serene, eco-friendly, spiritually charged peaceful environment of the Brahma Kumaris, Shantivan Campus, Abu Road, situated at the foothills of Mount Abu in the Aravali Range of Mountains. It is well equipped with auditoriums along with comfortable lodging, boarding, transport and medical facilities.

Online Registration

<https://accomabu.bkapp.org>

The registration can only be done on the above website through your nearest Brahma Kumaris Centre. While registration is free, prior registration is solicited.

Contact Us

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